# ADWAY

Now with motion ads

Automated Social Media

Adway's technology improves the quality of hire by harnessing automated social media marketing. Globally, over 5 billion people, spend 2.5 hours of their day, everyday, on platforms such as Instagram, Facebook, TikTok, Snapchat and LinkedIn. Our software enables you to identify the talent you need with laser accuracy and activate them through an eCommerce quality user experience, crafted for recruiting.
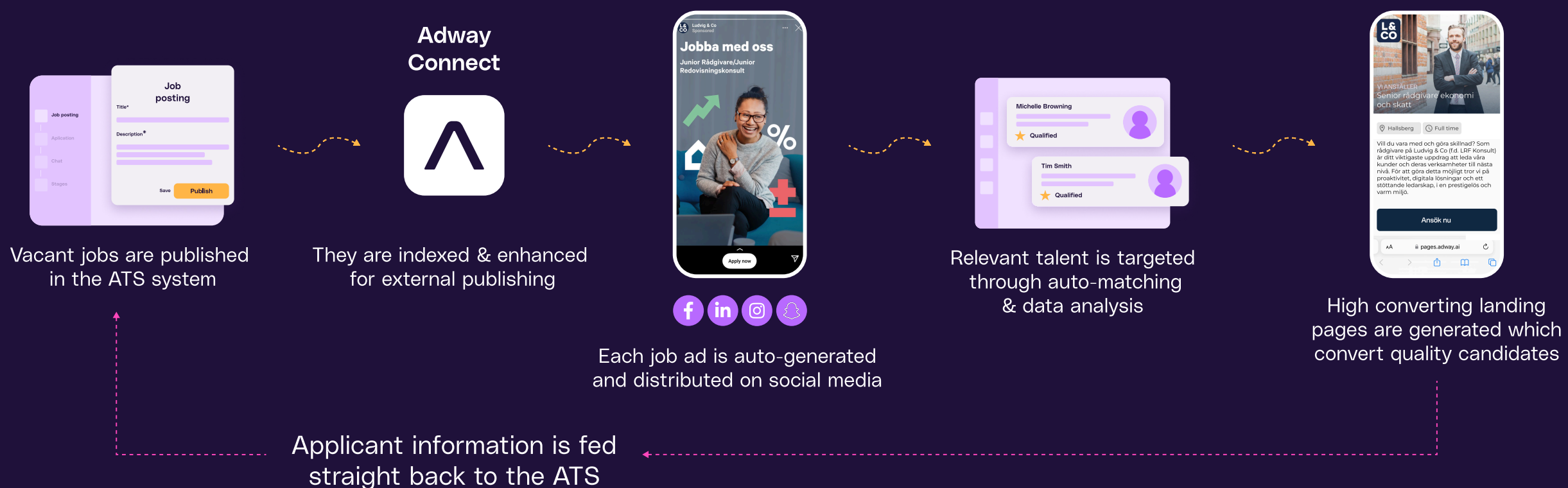
Our technology harnesses AI and automation, saving your team time and freeing them from manual tasks.

Every campaign benefits from strong employer branding expertise as well as candidate conversion tactics which will drive awareness and promote your employer brand to your target candidates.
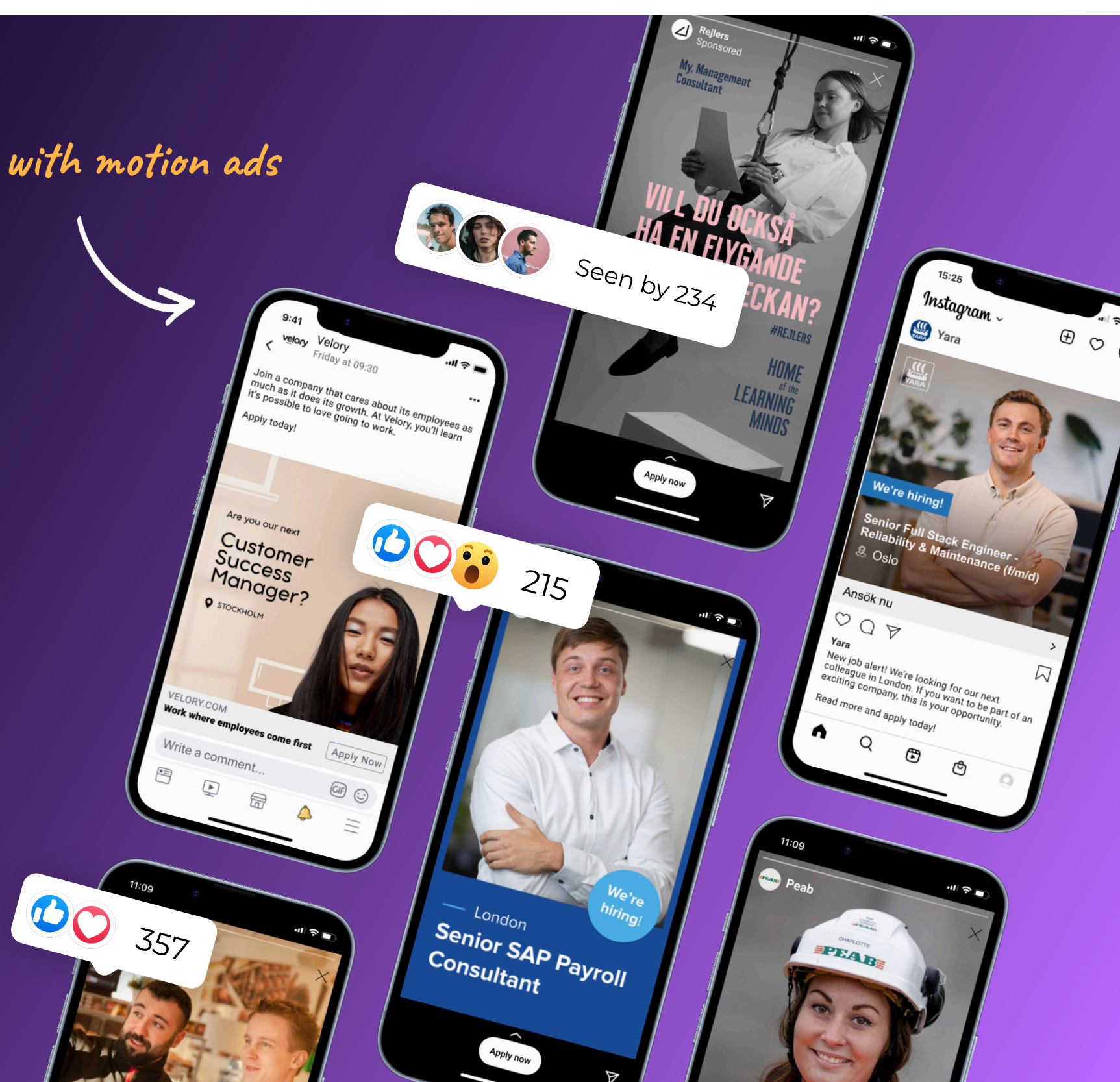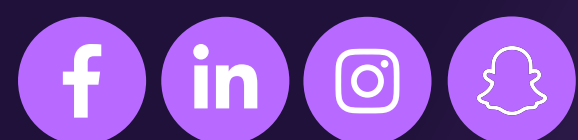
How it works

Our Social Talent Pools™ and conversion optimisation feature feed our software with valuable insights that automatically improve performance

Adway Connect

Vacant jobs are published in the ATS system

They are indexed & enhanced for external publishing

Each job ad is auto-generated and distributed on social media

Relevant talent is targeted through auto-matching & data analysis

High converting landing pages are generated which convert quality candidates

Applicant information is fed straight back to the ATS

Automated for ROI

Plug and Play | Programmatic | GDPR Compliant | Social Talent Pools™
Expert Support | ISO27001 Certified

Ad Efficiency
Auto-generates formats required for each platform

Time back to focus on
Creative & Messaging

New Revenue Stream
White-label our solution

Seamless distribution
At Speed & Scale

Who to contact

Co-founder & Head of Growth

Viktor Nord
viktor.nord@adway.ai
+46703345614

ADWAY