

# AI for clear and high-quality job postings, with a focus on **diversity, equity and inclusion**



Thanks to Textmetrics, applications increased by 18%, and conversion rates improved by 14%.

Wesley Connor – Senior E-commerce Manager Randstad.

## What is Textmetrics, and what does it offer?

MORE THAN  
**91**  
succes stories

AVAILABLE IN  
**60**  
different languages

- Customized for inclusivity → Aligned with the company's writing guide and communication guidelines to ensure diversity, equity and inclusion.
- Ideal for multiple teams and departments → Features userr roles and aces management for effective collaboration on inclusive communication.
- Seamless integrations → Connects with ATS systems, CMS platforms and recruitment tools to support fair and unbiased hiring.

- Optimize inclusive language → Automatically suggest and incorporate inclusive terms and language, enhancing diversity and promoting equity in job descriptions.
- Data-driven optimization → AI-powered recommendations and real-time insights into text quality, inclusivity, and SEO performance, ensuring fair and equitable communication.
- Security and compliance → Adheres to the highest security standards and GDPR guidelines to protect user data and ensure ethical practices.

## Partnerships



## Benefits of Textmetrics



### Consistency and inclusivity

Ensures consistend and inclusive communication within organizations.



### More efficient writing process through AI

Makes the writing process more efficient with AI-driven suggestions and guidelines.



### Improved discoverability and SEO optimization

Improves content discoverability and SEO optimizationl.



### Time-saving and productivity-boosting, with a DEI focus

Enhances the efficiency of HR, marketing, and communication, while promoting diversity, equity, and inclusion.